# DC LaborFest 2019 – Festival Guide Ad Rates

(Program size: 5½" x 8½")

#### **Sponsors:**

Metropolitan Washington Council, AFL-CIO Debs-Jones-Douglass Institute American Film Institute

- SAME RATES AS 2018!
- FREE PASSES!
- 50% DISCOUNT WHEN YOU UPGRADE YOUR AD! (contact Chris at 202-974-8153 or cgarlock@dclabor.org for details)

# **2019 DC LABORFEST SPONSORSHIP PACKAGES**

#### □ Lead Festival Sponsor: \$10,000

- Festival Guide Back Cover\*
- Logo on all FilmFest promotional materials
- 100 FREE FILMFEST PASSES

#### □ Premiere Sponsor: \$5,000

- Festival Guide <u>full-page\* prime placement</u> (inside front, page 1, inside back, last page)
- Logo on all FilmFest promotional materials

#### 75 FREE FILMFEST PASSES

#### □ Festival Host: \$2,750

- Full-page ad\*
- · Listed as Festival Host in Festival Guide
- Introduce film
- 50 TICKETS TO YOUR SCREENING; additional discounted tickets available at \$5 each

#### □ Festival Sponsor: \$2,500

- Full-page ad\*
- · Listed as Festival Sponsor in Festival Guide
- 50 FREE FILMFEST PASSES

#### □ Silver Screen Host: \$1,800

- Full-page ad\*
- Listed as Silver Screen Host in Festival Guide
- Introduce film
- 50 TICKETS TO YOUR SCREENING; additional discounted tickets available at \$6 each

#### □ Silver Screen Sponsor: \$1,500

- Full-page ad\*
- Listed as Silver Screen Sponsor in Festival Guide
- 50 FREE FILMFEST PASSES

#### Director's Circle Host: \$1,350

- Full-page ad\*
- Introduce film
- 50 TICKETS TO YOUR SCREENING; additional discounted tickets available at \$7 each

#### Director's Circle:

- **\**\$1,000:
  - Full-page ad\*
    - 10 FREE FILMFEST PASSES
- **\** \$500:
  - Half-page ad\*
    - 5 FREE FILMFEST TICKETS
- **\$250**:
  - Quarter-page ad\*
  - 2 FREE FILMFEST PASSES

#### **\$100**:

• Friend listing (name only)

# \*Page layout sizes are located on other side

## ON STRIKE? ASK US ABOUT A FREE AD

AD SUBMISSION Send this form and a check (made payable to Metro Washington Council) no later than 3/8/19 to: DC LABORFEST 815 16TH STREET NW, 1ST FLOOR SOUTH WASHINGTON, DC 20006

and email a PDF of your ad to: CGARLOCK@DCLABOR.ORG

Union/Organization	Contact Person	
Address		
City	State Zip	
Tel		
The D	C LABOR FILM FEST reserves the right to reject ads at its sole discretion. Final Deadline for Copy and Payment: March 8, 2019	see over

### **AD ARTWORK**

All ads print black on white paper. <u>PDF files preferred and strongly recommended, with accompanying</u> <u>paper proof if possible</u>.

# ELECTRONIC FILES SHOULD BE EMAILED TO CGARLOCK@DCLABOR.ORG

## Questions about placing an ad?

Contact Chris Garlock at 202-974-8153; cgarlock@dclabor.org

QUARTER PAGE AD 2.25" (W) X 3.75" (H)

